

The Emerald Programme

Introducing The Emerald Programme. As a thank you to our amazing customers, we have created The Emerald Program. Rewarding valued customers and supporting growth using our innovative, eco-friendly PET foams product solutions.

www.armacell-core-foams.com



EMERALD

REWARDING LOYALTY

The Emerald Programme

As a much-valued PET Foams customer, you are very welcome to be a part of it. We have created this programme to say thank you to our amazing customers, like you! It gives you some reward for being a loyal customer, and will support you further throughout your growth story when you use our innovative, eco-friendly PET foam product solutions.



MEMBER



EXPLORER



GUIDE


























AMBASSADOR

The Emerald Programme offers four levels of participation based on the total number of points earned in a calendar year. Each level has its own unique rewards, such as participation in exclusive webinars, technical training sessions, pre-insights into new product developments or rebates on freight costs.

QUESTIONS?

CONTACT US: pet-cs-thi@armacell.com

	 MEMBER	 EXPLORER	 GUIDE	 AMBASSADOR
	below 225 points	from 225 points	from 375 points	from 500 points
Access to exclusive regular webinars, technical session for extended training and discussion on new products, applications and process optimizations				
Yearly certificate showing the number of recycled bottles and CO ₂ emission savings				
Free freight for samples and prototypes up to 100€				
Access to laboratory test				
Exclusive insight into bi-yearly product portofolio development and innovation				
Free freight for samples and prototypes up to 200€				
Free freight for samples and prototypes up to 300€				
Access to individual technical support (Free consultancy at value of 1000€/day, available on-site or remotely)				

You can **earn loyalty points** every time you :

- successfully refer Armacell to new customers (additional 50 points)
- participate in case studies (additional 50 points)
- support successful specification work (additional 50 points)
- set-up a long-term agreement (additional 50 points)
- advertise for Armacell via Video, testimonial (+50)
- participate in surveys (additional 25 points)
- participate in product development initiatives (additional 25 points)
- post on LinkedIn about Armacell (additional 25 points)

We appreciate our customers and it has always been our aim to make your Armacell user experience as exciting as possible. The Emerald Programme is designed to support us on this journey. The programme is not meant to be used for advertising purposes. All communication is limited to invitations to activities and the provision of related benefits. If you have any questions regarding the programme or do not wish to be part of it, do not hesitate to contact us pet-cs-thi@armacell.com or any of our sales representatives.



*Top 3 point earning customers in a year will win free freight for one shipment (up to one full truck)

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At Armacell, your trust means everything to us, so we want to let you know your rights and make it easier for you to understand what information we collect and why we collect it. If you would like to find out about our processing of your data, please visit our Data Protection Policy.

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ABOUT ARMACELL

As the inventor of flexible foam for equipment insulation and a leading provider of engineered foams, Armacell develops innovative and safe thermal and mechanical solutions that create sustainable value for its customers. Armacell's products significantly contribute to global energy efficiency making a difference around the world every day. With more than 3,300 employees and 27 production plants in 19 countries, the company operates two main businesses, Advanced Insulation and Engineered Foams. Armacell focuses on insulation materials for technical equipment, high-performance foams for acoustic and lightweight applications, recycled PET products, next-generation aerogel technology and passive fire protection systems.

For more information, please visit:
www.armacell-core-foams.com


MAKING A DIFFERENCE AROUND THE WORLD