

## **Mert Karabulut – New Business Development Manager Industrial**

In consideration of rising energy prices and the high potential for cost savings through industrial insulation, **Mert Karabulut** has taken on the new role of **Business Development Manager Industrial**. Mert has worked in various roles in the company's technical department for over 9 years, most recently heading up Central Technical Services (CTS) EMEA.

Mert now focuses on enhancing energy efficiency in the industry through our advanced insulation materials. Beyond leveraging innovative products, he is committed to expanding our service offerings. Introducing new services such as acoustic audits, PFP (Passive Fire Protection) simulation tools, comprehensive application support and TIPCHECK, a standardised thermal energy auditing tool, Mert, in collaboration with our global ENERGY team, provides tailored solutions that precisely meet our customers' needs. **Benefit from Mert's extensive expertise and the expanded capabilities of our service offerings. Contact us today to address your industrial challenges in an efficient and focused manner.**

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