

Terms and Conditions: Armacell Challenge

These conditions of participation apply to participation in the Facebook competition "Armacell Challenge". The competition is organised by Armacell GmbH, Robert-Bosch-Straße 10, 48153 Münster. The competition takes place via the online platform Facebook and is in no way sponsored, supported or organised by Facebook.

You can find more information about the organiser here: <https://local.armacell.com/en/armacell-sweden/Armacell-challenge/>

For reasons of better readability, the language forms male, female and diverse (m/f/d) are not used simultaneously. All references to persons apply equally to all genders.

1) Participation in the competition

All persons are eligible to participate in the competition who

- Over 18 years old are
- Participate voluntarily
- Reside in Germany, Austria, Switzerland, BeNeLux countries, Norway, Sweden, Finland, Denmark or Estonia
- Use only visible ArmaFlex products in your post

Armacell employees are excluded from participation.

2) Procedure of the competition

The competition will run from 02.09.2024 until 29.11.2024 4 PM CET. The winner will be determined by a jury committee consisting of different specialist departments.

- 1) Post a photo or video on Facebook and link Armacell ([@ArmacellGroup](#)) under the post and use the hashtag #ArmacellChallenge2024.
- 2) Share your post with others to collect as many likes as possible.
- 3) At the end of the challenge, our jury will name three winners based on the number of likes, processing of the products and the creativity.

Each participant can only take part in the competition in their own name and on behalf of the responsible insulation company.

Posts that are uploaded outside the term and marked with #ArmacellChallenge2024 or that do not meet the requirements of these conditions of participation in any other way cannot be considered.

3) Announcement of the winner

The winners will be notified of their prize by direct message by 11.59 A.M. CET on 18.12.2024 after the entries have been assessed and will be asked to send their contact details and address information to the email address marcom.emea@armacell.com. If a winner does not respond within 4 weeks (15.01.2025), the prize will be awarded to the next placed winner. The participant is responsible for the accuracy of their contact details. If the prize cannot be allocated due to incorrect contact details, the participant's claim to the prize will lapse.

The prizes are an iPhone 15 for first place, an Armacell Sneaker for second place and an Armacell Toolbox for third place. The prizes are not exchangeable and have no equivalent value.

The right to a prize is not transferable.

4) Rights to the images

Each participant in the competition grants the organiser all non-exclusive, transferable and sub-licensable (copyright and commercial) rights to his/her uploaded image or video, without restriction as to content and territory, for the duration of the applicable protection period, to use the image in full and worldwide for the purpose of carrying out and advertising the competition. The aforementioned granting of rights includes, among other things, the right to use the image on the Internet, in particular to edit it and upload it to one's own websites and to make it publicly accessible there - also by naming the respective participant as the author.

The participant assures that he/she owns all rights to his/her image and that he/she is entitled to procure rights within the scope of these conditions of participation and that the image and these rights are free of third-party rights. A release for the publication of the picture or video material of the responsible insulation company must be obtained in advance.

5) Data protection

The winning participant must provide his/her full name, e-mail and postal address. This data will be used exclusively by Armacell to carry out the competition, in particular for sending the prizes. The winner's data will continue to be stored if this is necessary. However, they will be blocked for further use.

The protection of your personal rights in the processing of personal data is an important concern for Armacell. With our data protection policy (LINK: <https://www.armacell.com/global-data-protection-policy>) we would like to provide you with an overview of how your personal data is processed by Armacell and what rights you have with regard to data protection.

If persons are recognisable on the submitted image, the participant assures that he/she has (informed) declarations of consent for the use of the image of these depicted persons.

6) Final provisions

The laws of the Federal Republic of Germany apply exclusively. The competition is in no way connected to Facebook and is not supported or organised by it. If a participant has any questions, he/she should address them directly to Armacell and not to Facebook. The General Terms and Conditions of Armacell www.armacell.de apply to winners of an Armacell product.

7) Final provisions

7.1 The organiser reserves the right to exclude participants from taking part in the competition in the event of breaches of the conditions of participation. The same applies in the event that participants use manipulation or other dishonest means or attempt to influence the competition in any other unfair manner.

7.2 The Promoter also reserves the right to cancel the competition in whole or in part. This applies in particular if the prize draw cannot run as planned for any reason, such as computer viruses, software and hardware errors and/or other technical and/or legal reasons that affect the administration, security, integrity and/or regular and proper conduct of the prize draw.

7.3 Legal recourse is excluded.

7.4 These Terms and Conditions of Participation shall be governed by the laws of the Federal Republic of Germany to the exclusion of the UN Convention on Contracts for the International Sale of Goods. However, the choice of law shall not result in a consumer being deprived of the protection afforded to him by the mandatory provisions of the state in which he has his habitual residence.