

Press release

Extended information with just a few clicks

Armacell further enhances Corporate Website

Luxembourg, May 20, 2015 – As of now, Armacell presents its website visitors increased valuable content and user-friendly services. Last autumn, the internet presence was completely redesigned and since then comes in a clear and modern design and is accessible via all mobile devices. New content and features appeal to a wide range of visitors and provide fascinating stories about the potentials of technical insulation.

But that's not all: since mid-May the company website <http://corporate.armacell.com> offers extended content and enhanced functionalities:

There are two prominently positioned sections which inform in detail about innovations and global sustainability activities of Armacell – two topics which are of high importance in the company. Also the UN Global Compact Report can be found here.

Furthermore, the website now offers additional documents for download: the company image brochure in German and English as well as attractive infographics about the history, facts & figures and products & solutions of the company.

A new google maps link facilitates planning the visit of the European headquarters of Armacell in Muenster

For those website visitors, who are interested in Armacell as an employer, the new career section offers video streams with statements of "real" Armacell employees.

Besides the optimized corporate website <http://corporate.armacell.com> the company also further strengthens its presence in social media: Armacell now communicates via profiles on Facebook, LinkedIn and Twitter with its different stakeholder groups.

About Armacell

Armacell is a world leader in flexible insulation foams for the equipment insulation market and also a leading provider of engineered foams. In the year 2014, the company with currently 2,400 employees generated net sales of EUR 452.2 million. With its 22 manufacturing plants in 15 countries on four continents, Armacell follows a strategy of internationalization. The company operates within two main businesses: the Advanced Insulation business develops flexible insulation foam products for the insulation of mechanical equipment. The Engineered Foams business develops and markets light foams for use in a broad range of end-markets.

The high-tech insulation products of Armacell increase the global energy efficiency and are used in many high-end facilities, including the Empire State Building and the International Space Station. They



are an integral part of everyday life: beyond thermal insulation, Armacell products are used as acoustic insulation, as gaskets and seals in a variety of modern car models or as central components of wind turbine blades.

For more information about Armacell, visit www.armacell.com.

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