

Armacell's new website for the oil and gas industry

All the information from Armacell Engineered Systems just a click away

Münster, 27 December 2013 – To reflect the increasing importance of technical insulation in the international oil and gas industry, Armacell now provides a dedicated website for this area of application. At www.armacell.com/oilandgas, engineering, industrial service and insulation companies as well as plant owners and operators can find all the key information on the Armacell solutions for the oil and gas sector.

Target group-specific information with a fresh design

The new Internet presence of Armacell's Engineered Systems division has a fresh design and a clear, logical page structure. The website, which is in English, reflects the key requirements for technical insulation in the oil and gas industry: depending on where they are used, the systems provide thermal insulation, acoustic insulation or combined thermal-acoustic insulation and they usually require mechanical protection. Apart from presenting all the suitable product solutions for the relevant requirements in detail, the website also offers a wealth of additional information. In the ArmaPlus Support section, product brochures and safety data sheets can be downloaded. Installers can find practical installation aids such as application guides and videos on the installation of Armacell products. For specifiers there is technical calculation software to determine the correct insulation thickness and to comply with the noise control requirements of ISO 15665 'Acoustics – Acoustic insulation for pipes, valves and flanges'. A presentation of international reference projects in on- and offshore environments demonstrates that Armacell products have been used in the oil and gas industry for many years with great success.

Efficient search through simple and logical navigation

User-friendliness was to the fore when developing the website: the clearly structured pages and the simple, intuitive menu navigation make the site easily accessible and facilitate the search for specific information. Users should have found what they are looking for with just three clicks. And by simply clicking on the appropriate flag in the contact section they reach their respective national contact person and can take advantage of the individual Armacell service.

www.armacell.com/oilandgas is *the* central address for everything related to flexible technical insulation materials for the oil and gas industry, nevertheless the website cannot, of course, replace personal advice from the highly qualified, very experienced members of the Armacell Engineered Systems Team.

Armacell is a manufacturer of engineered foams and the world leader in the market for flexible technical insulation materials. In the financial year 2012, the company generated an annual turnover of around 475 million euros. The group of companies employs approximately 2,420 people and has 19 factories in 13 countries. It is headquartered in Münster, Germany. Apart from ARMAFLEX, the leading brand in the field of flexible technical insulation, the company also produces thermoplastic insulation materials, covering systems, fire protection and noise control products, special foams for a multitude of industrial applications and foam cores, which are used as composite materials. Further information on the company can be found at www.armacell.com.

Caption: Armacell now presents all its information on technical insulation in the oil and gas industry at www.armacell.com/oilandgas (photo: Armacell)