

Armacell GmbH data protection guidelines and declaration of consent for the Armacell BIM plugin

With these data protection guidelines and declaration of consent Armacell GmbH, Robert-Bosch-Str. 10, 48153 Münster, Germany (“we”, “us”) wishes to inform you about how your personal data are collected and used (i.e. processed and used) by us during your usage of our BIM plugin (“Plug-in”).

Personal data means all information about an identified or identifiable individual provided to us by you or generated and/or collected by us. We collect data for the following purposes:

1. Collection and processing of data for purposes of registration

1.1 We will use the data provided by you upon registration

- for the administration of the existing licensing agreement and to ensure protection of our rights;
- to inform you about available updates for the Plug-in (incl. troubleshooting);
- to inform you about amendments of our Terms of Use;
- to contact you in connection with support for the Plug-in.

1.2 To this purpose, you will have to indicate your name / the name of your company, address, phone number and email address upon registration. Moreover, the app store of Autodesk, Inc., where you acquired the Plug-in, may inform us about data relevant for our Plug-in. The personal data will be stored until we get the information that you have ceased using the Plug-in.

2. Collection and processing of data for purposes of bug analysis, updates and evaluation

2.1 Within the scope of your installation and usage of the Plug-in we may collect and process data

- for purposes of bug analysis and bug fixing if we receive a respective bug notification by you;
- for the provision of updates for the Plug-in;
- to generate statistics for the purpose of carrying out evaluations (e.g. regarding product statistics, user behaviour or demographics).

2.2 To this purpose, upon receipt of a bug notification by you, we collect and process data on

- the Autodesk software you use (version, language) as well as project options (e.g. graphics mode) in the Autodesk software;
- the Plug-in settings chosen by you (version, language, country);
- the hardware used by you (CPU, operating system, main memory);
- bug notifications by the Plug-in and/or the Autodesk software occurring within the scope of your use of the Plug-in;
- your current tasks (e.g. the last 10 to 20 clicks);
- time and date of the above information (timestamp).

2.3 The personal data will be stored for the time necessary to perform the above named operations.

3. Consent to the collection and use of data for purposes of product development and advertising

3.1 If you (upon installation or later in the course of your use) give your consent that we may collect and process your data also for purposes of product development and advertising, we will use these data

- to improve our offers and services and to perform market analyses (product development). In this context your personal data is not stored under your real name but under a pseudonym. Statistics generated from this data will be anonymized.
- to contact you via email to provide you with information tailor-made to your interests and/or usage, in particular offers and special product- and services campaigns of Armacell (advertising).

3.2 To this purpose, we will collect and process the following data:

- the data provided by you upon registration;
- data regarding your Plug-in-settings (version, language, country, project name) and the hardware used (CPU, operating system);
- data regarding your use of the Plug-in (e.g. how often the Plug-in was started and used);
- your current tasks (e.g. the last 10 to 20 clicks);
- Armacell products you use (incl. information on tubes, like length, diameter, type of tubes, etc.);
- time and date of the above information (timestamp).

The data will be stored for as long as you have provided your consent and/or until the data may no longer be used (for technical or legal reasons) for the above named purposes.

3.3 Even without consent, we might, to the extent legally permissible, contact you by postal mail with advertisements for our products. You can object to this form of contact at any time by sending a respective notification to BIM.EMEA@armacell.com.

3.4 You may of course at any time, in part or in whole, revoke your consent to the use of your personal data for purposes of advertising and product development and/or a specific form of contact. To this end, please send a respective notification to BIM.EMEA@armacell.com. We will then store no additional data under your profile; all prior collected data will be stored under a pseudonym.

4. Legal basis for processing of data

4.1 We are processing your personal data on the basis of Art. 6 (1) b) EU General Data Protection Regulation (GDPR) (processing is necessary for the performance of our contract on the usage of the Plug-In, e.g. with regard to license management, bug-fixing or updates) or on the basis of Art. 6 (1) f) GDPR (processing is necessary for the purposes of the legitimate interests pursued by us, e.g. for generating statistics for the purpose of internal evaluations). You are entitled to object, based on grounds relating to your particular situation, to any processing based on our legitimate interest; in such case, we will only process your data if we are able to demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms.

4.2 If you have given your consent to the processing of personal data for the purposes of product development and advertising (above Sec. 3), we process your personal data on the basis of Art. 6 (1) a) GDPR.

5. Transfer of data to third parties

Under observance of legal requirements, we will in some cases commission service providers for the implementation of our advertising and marketing campaigns, e.g. call centre for phone contacts, printing offices and letter shops for postal mailings, service providers for email traffic. The services of such service providers will be retained as commissioned data processing, i.e. the service providers will act on our behalf, according to our instructions and will be monitored by us.

6. Security

We and our service providers will implement technical and organisational security measures to protect your personal data against random or intended manipulation, loss, or deletion and against access by unauthorised third parties. Our data processing as well as our security measures are continually being improved in accordance with technical developments.

Upon transfer of your personal data to us, these are encrypted via Secure Socket Layer (SSL). All data exchanged between you and us or a third involved company are transferred via encrypted channels in conformity with state-of-the-art technology.

Of course, our employees as well as the service providers retained by us are bound by data secrecy.

7. Your right to information, correction, blocking or deletion

Should you have any questions with respect to the collection and use of your personal data by Armacell, we will of course, at any time and free of charge, provide you with information about your personal data stored by us. In addition, you have the right to request that incorrect data are corrected and that personal data no longer required are blocked or deleted.

For respective requests, please contact us at BIM.EMEA@armacell.com. We reserve the right to verify your identity in order to prevent that any unauthorised persons gain knowledge about your data. Further, you have the right to file a complaint with the competent data protection authority.

You have the right to object to the processing of data based on our legitimate interests (see above Sec. 4.1 for details) and to revoke your consent (see above Sec. 4.2 for details).

8. Armacell data protection officer

Our data protection officer can be contacted by post at Armacell GmbH, Robert-Bosch-Str. 10, 48153 Münster (Germany) or by E-mail: dataprotection@armacell.com

9. Amendments

From time to time, a revision of the content of these data protection guidelines may become necessary. We therefore reserve the right to amend them at any time. Any amended versions of our data protection guidelines will be published at this same location. When you visit our site again, you should therefore reread the data protection guidelines.

Status, [Date]

Wording declaration of consent:

- I hereby consent that Armacell GmbH, Robert-Bosch-Str. 10, 48153 Münster (Germany) collects and processes my personal data (name, address as well as usage data regarding system environment and software use) for purposes of advertising and product improvement. For the purpose of improving the product, Armacell will only use it under a pseudonym.

I further agree that Armacell may contact me via email to provide me with personalised information, offers and special product- and services campaigns.

I have the right to revoke my consent at any time revoke with future effect.

Data protection guidelines are provided at [●]