

Armacell: Guillaume Huguen, new Vice President Europe, Middle East and Africa

Guillaume Huguen succeeds Hans Bolliger

Münster, 22 October 2013. – Guillaume Huguen succeeds the recently retired Hans Bolliger as the new Armacell Vice President EMEA. He is responsible not only for the European facilities and markets of the world's leading provider of flexible technical insulation materials, but also for Armacell's business in the Middle East and Africa.

Guillaume Huguen (54) has a very successful track record in the building materials industry. He spent 30 years with the Saint-Gobain group in various Managing Director roles, primarily in the company's glass division, where as Sales and Marketing Director he held global responsibility. As Managing Director of Saint-Gobain Glassolutions, his most recent position before joining Armacell, he was responsible for the North European business. Glassolutions is by far the leading supplier of flat glass in Europe.

Patrick Mathieu is confident that Guillaume Huguen is an ideal successor for Hans Bolliger: 'His many years of experience in the building materials industry, his in-depth knowledge and, not least, his management qualities make Guillaume Huguen the ideal candidate for this responsible position. After almost 30 years with the company, Hans Bolliger has taken his well-deserved retirement. On behalf of the company I would like to thank him for his great commitment and significant achievements during his many years with Armacell.'

Guillaume Huguen is looking forward to the new challenge: 'The top priority of my work at Armacell will be our customers' satisfaction. We will continue to strengthen our leading position in the market by focussing on quality, innovation, service and reliability. In spite of the difficult economic situation in many European markets, growth is possible. I have already proved this many times during my career. We will invest in emerging markets and create growth in exist-

ing markets through product innovations and new areas of application for our products. To achieve these objectives I can count on a highly qualified, very experienced and committed sales team.'

French-born Guillaume Huguen will work from the Armacell headquarters in Münster, Germany. Apart from his native language, he also speaks fluent English and German. He is an enthusiastic runner, who has already participated successfully in the Paris and London marathons. With the Münster marathon his new home also offers a new sporting challenge.

Armacell is a manufacturer of engineered foams and the world leader in the market for flexible technical insulation materials. In the financial year 2012, the company generated an annual turnover of around 475 million euros. The group of companies employs approximately 2,420 people and has 19 factories in 13 countries. It is headquartered in Münster, Germany. Apart from ARMAFLEX, the leading brand in the field of flexible technical insulation, the company also produces thermoplastic insulation materials, covering systems, fire protection and noise control products, special foams for a multitude of industrial applications and foam cores, which are used as composite materials. Further information on the company can be found at www.armacell.com.

Caption: Guillaume Huguen, Armacell Vice President EMEA